

# EXCELLENT TRADE CONSULTANCY

## SUPPLY CHAIN MANAGEMENT: APPLICATION & PRACTICES



### Course Summary

Supply Chain Management is a fundamental concept that has evolved to enable organizations to improve their efficiency and effectiveness in the global and highly competitive environment of the twenty – first century. Competing successfully in any business environment today requires companies to become more involved in how their suppliers and customers do business. As global competition increases, making products and services that consumers want to buy means that businesses must pay closer attention to where materials come from, how suppliers' products and services are designed and assembled.

### Objectives:

- Understand the development of supply chain management in leading corporations.
- Appreciate the importance and role of supply chain management among private and public organization.
- Understand the major challenges and issues facing organizations developing and implementing supply chain strategies.

### Learning Outcome:

- Able to develop and understand the concepts of supply chain management.
- Able to differentiate the scope of supply chain at different scope of business.
- Comprehend the importance to adapt into the new trend and practice of supply chain.

### Contents:

- *Introduction to Supply Chain*
- *Implications of Supply Chain on Logistics Management*
- *Difference between Logistics and Supply Chain Management*
- *Global Supply Chain Management*
- *Supply Chain Design and Planning*
- *Lean Supply Management*
- *Agile Supply Management*
- *Reverse Logistics*
- *Purchasing and Procurement*
- *Supply Chain Integration and Relationship*
- *The Future Challenges*