

EXCELLENT TRADE CONSULTANCY

(IP0506453-A) www.etctrng.com

PROUDLY PRESENTS TO YOU....
....DISCOVER THE KEY TO YOUR
ONLINE MARKETING –
THE BEGINNERS

COURSE SYNOPSIS

This one day online marketing for beginners course is the practice of leveraging web-based channels to spread a message about a company's brand, products, or services to its potential customers. The methods and techniques used for online marketing include email, social media, display advertising, search engine optimization, Google AdWords and more.

COURSE OBJECTIVES

The objective of this course is to train and expose the beginners to online marketing, concepts and practices.

LEARNING METHODOLOGY

Online, Virtual, Online Discussion, Questioning, Answering and Case Sharing Activities.



**LIMITED TO
15 SEATS
ONLY!!!!**

Date: 18th - 19th September 2021 @ 6pm - 10pm (**Tamil Session** - Each day 4 hours)

Date: 25th - 26th September 2021 @ 6pm - 10pm (**English Session** - Each day 4 hours)

Day: Saturday & Sunday.

Platform: Via **ZOOM** online interaction.

Take Away: Certificate, notes, one week free consultation & 10% Disc. for our future courses if you join us.

Others: Program details and notes will be emailed upon payment and confirmation of registration **3 days** before the training.

For further info contact:

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